







Quick, uncomplicated and flawless-

datasheet creation at the touch of a button

Long gone are the days of time-consuming and painstaking manual creation processes. With automatic data sheet creation, not only are sources of error prevented, but efficiency and speed is tremendously increased.

Encompassing requirements such as product and language diversity, country-specific labeling, regulations, and packaging variance are no issue with the technology of the priint:suite and SDZeCOM. The datasheet creation process is simple:

- Select created datasheet templates, with flexible options for customization.
- 2. Add any additional attributes and media assets, with control of the entire creation process.
- 3. Familiar product data management in the STEP server.

By defining necessary attributes together in advance, we are able to help customers create the perfect basis for their automated datasheet creation.

Product data is sent to us via a standard web service connection between the STEP system and our cloud-based priint:suite service - and it is provided with content in the datasheet layout of your choice. From this information, a PDF is generated.

This is then sent back as a PDF data sheet. Next, the file is uploaded to your STEP-DAM and linked to the product that has been selected.

Customers have complete flexibility in how many versions of datasheets they desire to create to accomodate their number of products, language adaptations and more. A new datasheet version can be easily created at any time with no software knowledge necessary to execute it.

Our system is fast, uncomplicated and error-free - and available for all users directly from the STEP server.



Advantages



No need to set up your own publication infrastructure to generate datasheets

Short implementation time

Full cost control through SaaS



No restrictions in the layout of the sample template

FAHRRAD 80 WELT



Short rendering time



Availability of rendered data sheets in Stibo MAM



Integration of data sheet creation into the Stibo workflow



Enterprise Solution Partner

SDZeCOM // System integrator and system architect

SDZeCOM is one of the pioneers and most successful system architects and system integrators of solutions for efficient (product) data management in German-speaking countries. The services range from the selection and introduction of Master Data Management (MDM) systems and Product Information Management (PIM) systems as well as database publishing systems to the ongoing support and further development of the solutions.

In doing so, the areas of publishing and Master Data Management are ideally combined with a specialized team that has extensive experience from a large number of customer projects. Among them are priint:comet programmers, solution consultants, dynamic publishers, application consultants, stibo publishing experts and project managers. As a result, a large number of exciting and complex customer projects have already been successfully implemented, including well-known customers such as Viessmann, Berner and Globus.

SDZeCOM's commitment is also reflected in multiple awards, such as the INNOVATIONSPREIS-IT and the seal of approval for "Research and Innovation". Since 2006, SDZeCOM is one of the most successful implementation and development partners of the priint Group and has been recognized and awarded as Enterprise Solution Partner.

- · Pioneer for solutions for efficient (product) data management
- · Swabian engineering performance since 1995
- · Focus on the D-A-CH region
- Part of the SDZ group of companies with about 350 employees
- · Multiple awards with the INNOVATIONSPREIS-IT
- Since 2015, SDZeCOM is on the IT best list

Key Facts



Solution Partner



Region: D-A-CH



www.priint.com/en/partnerprofile/sdzecom.html



info@sdzecom.de









priint:suite

The Solution for all Marketing Publication Challenges

- Now more than ever, print and other digital publications are vital to staying connected with customers, colleagues, prospects and audiences. That's why more than 500 satisfied customers and 100 solutions partners trust priint:suite to modernize, automate and simplify their digital and print publishing processes.
- priint:suite plug-ins for Adobe® inDesign® and Illustrator® enable organizations to integrate the most diverse data sources (ERP, PIM, MDM, DAM, CRM, CMS Web-Shops or MRM systems), making their information usable for any type of publishing project.
- The same data and flexibility that fuels digital communication can be seamlessly utilized in the digital and print publishing channels with one click, ensuring a consistent message and customer experience across all channels.
- priint:suite is modular and scalable, making successful and cost-effective print process automation possible for organizations of any size and connection to every stakeholder department within the organization effortless enabling you to finally achieve a truly collaborative omnichannel communications program.
- #NoMoreCopyPaste #priint

More info?

Contact us!



