



PRESS RELEASE

For immediate release

Generate Datasheets directly from your Akeneo PIM The Power of an Automated Publishing System integrated into Akeneo

Duisburg, Germany, March 18, 2023. The priint Group, global leader in solutions that bring Product Data to life, is proud to announce that its Datasheet Service App, allowing Akeneo users to generate product datasheets directly from their Akeneo PIM, has been officially certified by Akeneo.

"We are extremely pleased to announce, that our successful Datasheet Service for Akeneo, is now available directly via the Akeneo App Store as one of the first certified Apps." Said Horst Huber, Founder/CEO of priint Group. "The ease of integration of our priint:cloud Datasheet Service into Akeneo follows a clear composable approach, enabling Users to leverage the Akeneo App Store like connecting two parts of a Lego set"

The Certified App enables Akeneo's Product Information Management System to be connected to the priint:cloud Datasheet Service.

"We are pleased to welcome and certify priint Datasheet Service App to the Akeneo App Store constantly aiming to offer more innovation to our joint customers," said Kristin Naragon, Chief Strategy & Marketing Officer at Akeneo. "priint Datasheet Service Custom App provides customers the flexibility and self-service freedom they need to generate content directly from Akeneo PIM in a secure and scalable way."

The Datasheet Service App provides Akeneo Customers with an innovative and fast way to generate Documents directly from their Akeneo PIM, not limiting the creative freedom when it comes to designing great experiences. This new App is in line with Akeneo's recent push to simplify the use of external applications for customers and users.

Advantages:

- Create any number of versions, products and languages of datasheets.
- No design software or knowledge required
- Complexity of creating datasheets becomes fast, easy, cost-effective and secure
- Access to generated the datasheets directly with the Akeneo PIM system
- Share the PDF datasheets via the Akeneo Shared Catalog module

To find out more:

- Akeneo Store: [<https://apps.akeneo.com/extension/datasheet-service-app-priint>]
- Download the Datasheet: [<https://www.priint.com/en/services-downloads.html>]
- Download Customer Case: ASSA ABLOY: [<https://www.priint.com/en/services-downloads.html>]



About priint Group

Founded in 2003, priint Group | WERK II is the global leader in solutions that bring Product Data to life. Driven by the strong belief that timely and relevant Marketing materials, digital and printed, are key to deliver an engaging customer experience, priint Group enables organizations to create their marketing publications up to 80% more efficiently through its priint:suite platform, cloud services and integration into virtually any data system. Whether pre-planned or on-demand, generic or personalized, in one language or fifty, priint brings digital transformation and automation to the creative lifecycle.

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