

**Best of Publishing at 10<sup>th</sup> priint:day – Save the last tickets!**

**The priint:day in a short video (Link: <https://youtu.be/c2c5cRCi3Y8>)**



In this video, employees from industry, wholesale, retail and mail-order trade will briefly learn why they should plan to attend priint:day **on October 5 and 6, 2021**.

Speakers from companies such as Porsche, Hoffmann, bofrost, Wago, Hansgrohe and many more will demonstrate how they have digitalized product communication efficiently with the right systems and align it for the future.

Top strategists will report on the future of creativity, on AI, quality assurance in dynamic publishing, discuss the diversity of touchpoints or the magic triangle of digitization, and much more.

The leading systems (*publishing, PIM, DAM, etc.*) will also be shown in a practical way with their applications and special features.

To the Program: <https://www.priint.com/en/priint-day.html>