

INFOVERITY

Truth In Information

Founded in 2011, Infoverity is a global professional services firm that helps clients simplify and maximize the value of their information.

SERVICES

Master Data Management | **Product Information Management**
Data Governance & Analytics | **Managed Services** | **Hosting Solutions**

SECTORS

Retail | Consumer goods | Manufacturing | Financial | Healthcare | Distribution

MDM Strategy

The Roadmap Challenge

Information Management programs are bedeviled with competing interests, complex technology platforms and significant organizational impacts. How do you get your arms around the business drivers, approach and budget required?

Our FlexiFrame® Roadmapping framework accounts for all aspects of justifying, executing and measuring a strategic information management program and has been used in some of the world's largest multinational companies.

Fixed Investment, Maximum Return

Infoverity's philosophy is that planning is essential, but execution is paramount. We aim to complete our fixed-fee planning engagements as quickly as possible to preserve budget and build momentum for the execution of the program itself. Our goal is to establish a cost-justified portfolio of tactics to continually improve information quality, context, and availability.

Think Big, Execute Small

We address vital questions such as these at the beginning of your program to minimize risk and ensure your success:

- How do I get started? What domain of information should go first?
- Who are the dependent business stakeholders, and what do they stand to gain?
- What is the return on investment, and when?
- What impact will this program have on my IT infrastructure and staff?
- How do I deploy my solution across global business units and processes?
- What impact does the quality of my data today have on my chances for success?
- What skills will be necessary to add to my team? Will these be additional resources? What does a data governance organization look like?

Our Most Important Contribution: Context

Infoverity has helped clients plan their information management initiatives by establishing a three-tiered contextual relationship among:

- The program phases, timetables, scope and deliverables

- The sponsoring and dependent business imperatives' timing and priority
- The supporting IT units of work, timing, scope and deliverables

Customer Solutions Group

Manage Your Most Important Asset Wisely

In the new economy, information is worth its weight in gold. It is essential to make sure your customer, supplier and employee information is managed effectively to maintain solid business relationships and maximize your competitive advantage. Infoverity-led solutions enable successfully mastered data management across a large number of industries and functions.

Infoverity's Customer Solutions Group Areas of Expertise:

- Multi-Domain Master Data Management (MDM)
- Data Quality and Enrichment
- Data Governance Establishment and MDM Strategy
- Complex Hierarchy and Segmentation Management
- Compliance and Regulatory Reporting
- Third Party Data Enrichment
- Data Integration and Migration Architecture
- Complete Solution Deployment Services
- Planning, Strategy and ROI
- Tool Evaluation and Selection
- Solution Definition and Implementation
- Enhancement and Release Support

Multi-Domain Deployment: Masters Of The Art & The Science

The team members who make up our Customer Solutions Group are experts and thought leaders in the field who have dedicated their careers to driving cost out of customer information management. We bring our experience mastering 'party' information to every step of the process, from validating data quality at the point of transactions, through the governance process and downstream to business intelligence and analytics.



Product Solutions Group

Uniquely Positioned to Address Your Product Information Challenges

In the digital age, data is increasingly driving commerce and customer engagement. The pressure to do more with less is amplified as organizations not only must manage an increasing volume of catalogs and products/SKUs, but must also ensure a rapid time-to-market across a growing list of channels. The challenges can seem daunting: efficiency and automation throughout the product life cycle are no longer goals to strive for, but requirements to keep pace with the competition.

Putting Product Information Management (PIM) Software to Work

Infoverity's Product Solutions Group specializes in leading clients in the strategy and execution of implementing business solutions enabled by market leading Product Information Management (PIM) solutions. We are thought leaders with some of the most experienced architects in this space, enabling companies to achieve greater levels of data quality, governance and product life cycle automation. Rich product information coupled with a streamlined process creates a better experience for customers, fast tracks your products from engineering through launch, and creates consistencies across multiple channels and languages. We've worked with dozens of Fortune 500 companies to help them achieve their PIM goals.

Infoverity's Product Solutions Group Areas of Expertise:

- Product Information Strategy & Roadmaps
- Product Information Management (PIM)
- Product Data Quality and Enrichment
- Business Process Management (BPM)
- Print and Digital Catalog Automation
- Digital Asset Management (DAM)
- Product Life Cycle Management (PLM)
- Product Master Data Management
- eCommerce

The Right People With The Right Tools

Our Product Solutions Group is staffed with experts and thought leaders who have the industry experience and knowledge to provide the strategy and planning your project needs to succeed. With the addition of our proprietary PIM FlexiFrame™, our team members can deliver results that improve your web presence and sell-through profitability, including:

- Getting your product in front of consumers faster
- Providing a more engaging selling experience
- Improving accuracy of your product information
- Increasing sales through cross-selling/up-selling opportunities
- Optimizing product life cycle and publication processes to cut costs

Data Governance and Analytics

Make Your Data Work For You

Infoverity's Data Governance and Analytics Practice connects business strategy with IT/analytics strategies, architectures, processes and people to improve customer engagement, optimize supply chains and improve productivity. The practice is focused on planning and executing data strategies, Data Governance and legacy and cloud-based Analytics programs that help to reduce cost, improve quality, and increase user satisfaction.

Business Imperatives

- The Data Lake is unstructured, ungoverned, and out of control and your organization is losing track of its data, its context, and data trust and not realizing the promise of Big Data
- Unleash the power of your data by empowering your data analysts to “shop” and find the right data, assess its quality and trustworthiness in real-time, and use it collaboratively to make better decisions
- Lack of Real-Time actionable data limits your ability to see revenue opportunities and improve the customer experience

IT Challenges

- Legacy data inventory solutions are no longer “good enough” in today's self-service world. The time and cost of relying on IT as the data gatekeeper makes governed self-service a challenge
- Vendor messaging on capabilities is conflicting and confusing and it's easy to get overwhelmed with options
- Identifying the right tool for the job in an integrated data platform is paramount
- Cloud architectures provide exponential scale and require rapid iterations with blurred IT and Business Teams armed with new skills, roles and tools

Next Generation Governance

- Implement use cases leveraging collaborative, agile processes that dramatically improve speed to insight
- Identify skills, resources, roles and processes required to ensure sustainability of the new model

Next Generation Analytics

- Get the most out of your MDM or PIM investment by leveraging pre-built dash boards to improve supportability and steward productivity
- Implement high value Analytics that leverage collaborative, agile processes and dramatically improve speed to insight
- Establish analytics governance to ensure self-service success while protecting the platform

Measures of Success

- Speed to Value – Improve the time it takes from concept to delivery of your analytics projects from months to days
- Data Analysis Costs – Reduce the cost and time to search and find data by 20-30%
- Sustain and Govern – Establish data governance organization; define roles & responsibilities; create policies and procedures
- Process Insights – Use dashboards to find and solve data quality issues immediately
- Enabled Self Service – Enable business teams to create consistent and actionable business intelligence with limited IT interaction
- Quantify the Value of Analytics – Generate ROI to the business



Managed Services And Hosting

Managed Services Solutions To Fit Your Needs

Infoverity offers managed services support and hosting designed to meet the needs of our clients. Our team of experts can provide the reliable support you need at an affordable cost.

Whether you've just deployed a new customer or product mastering solution and need support to manage the spikes in demand, or you have an existing solution and you want to outsource administration and support, Infoverity's Managed Services team can help.

Exceptional Support At A Critical Time

Deploying a new MDM or PIM system to your business and user community involves planning and dedicated resources for administration and support. This is often a critical time for user adoption and transition, and managing risk during this high-touch time for users is paramount.

With Infoverity Managed Services, you will receive hyper-care that allows you to focus on running your business.

Our Managed Services Support

Infoverity Managed Services provides your organization with ITSM Application Support focused on request, incident, problem, and change management. The Infoverity Managed Services model provides the flexibility to "right-size" support based on business and program needs, and includes:

- Comprehensive technical and user support
- Monitoring and issue resolution with inbound/outbound data feeds
- Hotfix, (QFE) Quick Fix Engineering updates and minor patch applications
- User and role security management
- Minor enhancements and configuration changes to your system

Our Managed Services Hosting

Infoverity is committed to delivering high-quality hosting solutions to our customers and partners. In the event that you need a hosted infrastructure to support your application solution, Infoverity has an answer. All hosting options are single-tenant with high availability, and are scalable to meet your current and future needs.

Our Hosted Managed Services Environments Include:

- One-stop resolution of issues: root cause identification, fix/resolution advice, necessary configuration changes to resolve system/hardware related failures
- Facilitated change management and administration activities related to the hosted infrastructure
- Monthly infrastructure health check and monitoring
- Management of user access and controls
- System monitoring
- Management of system backups and data retention

Benefits of Infoverity's Managed Services

- Reduce your application administration, support and hardware costs
- Stabilize and identify costs over a longer term
- Respond quickly to spikes in demand for business-user support of your newly deployed solution
- Scale infrastructure and services across the supported environment
- Strategically allocate existing staff and internal resources to business-facing-value delivery, rather than technology support
- Grow your internal capabilities at your own pace without sacrificing your users' experience
- Reduce the costs and risk of depending on a newly hired support team for administering the new production environment
- Minimize employee administration and oversight (management, training, hiring, retention)
- Measurable service levels across supported functions



Founded in 2011, Infoverity is a leading systems integrator and global provider of Master Data Management (MDM), Product Information Management (PIM) strategy and implementation, data governance and analytics, managed services and hosting solutions that help large enterprises in the retail, consumer goods, manufacturing, financial and healthcare sectors to simplify and maximize the value of their information. Infoverity, a 100% employee-owned company, is on the **Inc. 5000**, and is recognized by IDG's Computerworld as one of the **Best Places to Work in IT**, as a Wonderful Workplace for Young Professionals and as a **Best Place to Work** by Business First. Infoverity's global headquarters is in Dublin, Ohio. The EMEA headquarters and Global Development Center is in Valencia, Spain. Additional offices are located in France, Germany and Russia.

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