



Extensive publishing projects: Labels - Datasheets - Catalogs



Approx. 280 employees, over 2,500 specialist dealers and sales companies in 60 countries

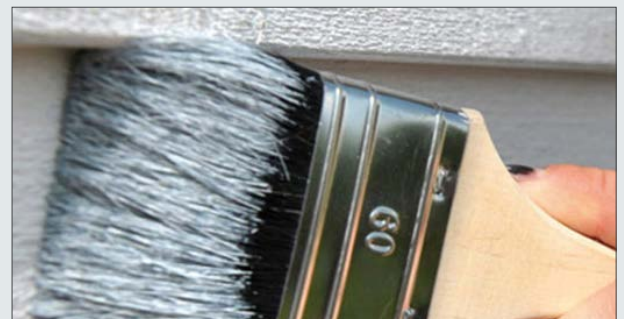
Osmo Holz und Color GmbH & Co. KG, based in Warendorf, is a manufacturer of high-quality finished wood products and painting systems and was founded more than 140 years ago as a sawmill. The paint plant has been in existence for more than 50 years. The company employs approximately 280 people and is part of the Cordes group of companies along with a total of 25 companies. The high-quality product range includes planed wooden goods, floors, mouldings, glued wood, garden wood and wood coatings. The company sells its products through 2,500 specialist dealers and sales companies in 60 countries worldwide.

Opportunity

With clear objectives and targeted preparatory work, rapid implementation of efficient print production; extensive publishing projects - from label production to data sheets to catalogs.

Solution

As the central PIM system, Contentserv is used in which the catalog planning also takes place. The priint:comet Plug-in for Adobe InDesign access Osmo company data live. The complete process of layout, final artwork, correction and print data provision is supported.



Advantages

- ✓ Central data storage and maintenance for various customer touchpoints
- ✓ Optimization of publication processes
- ✓ Possibility of independent variant creation of the print templates



Solution

Central data management; development of Adobe® InDesign® templates with priint:comet; independent extension of further template variants by Osmo.

Special features and challenges

- Output of various publication types such as labels, data sheets and catalogs via a uniform system
- Production of labels in various language combinations and container sizes
- Connection to the merchandise management system, which supplies the PIM system with master data

Solution

Creation of a central data repository with the CONTENTSERV software solution in order to supply the various customer touchpoints with up-to-date product information according to the target group.

InDesign templates with priint:comet for the automated generation of labels and publications via a platform. Further template variants can be extended by OSMO itself without programming knowledge.



SDZeCOM is one of the first companies in Germany to realize Database Publishing projects since 1995. Furthermore, SDZeCOM is one of the most successful system architects and system integrators of solutions for efficient (product) data management in the German-speaking countries. The service ranges from the selection and introduction of Product Information Management (PIM) and Master Data Management (MDM) systems to the ongoing support and further development of the solutions. Overall, SDZeCOM employs a large team of developers for priint:suite projects, as well as IPMA Level-C certified project managers.

Our customers profit from our proximity to the developers of Werk II. The development partnership with priint:comet pdf renderer is the best example for the advantages it brings. This pdf renderer was developed in a customer project in collaboration with Werk II. Clients as Erwin Müller Group, Walbusch and MeisterWerke Schulte belongs to our successfully realized projects.

We offer in our own developed training center particular Database Publishing training sessions to ensure our customers the best possible support. Those training sessions provide key insights into priint:suite technology as well as the connection of different Product Information Management systems to priint:comet.

SDZeCOM®

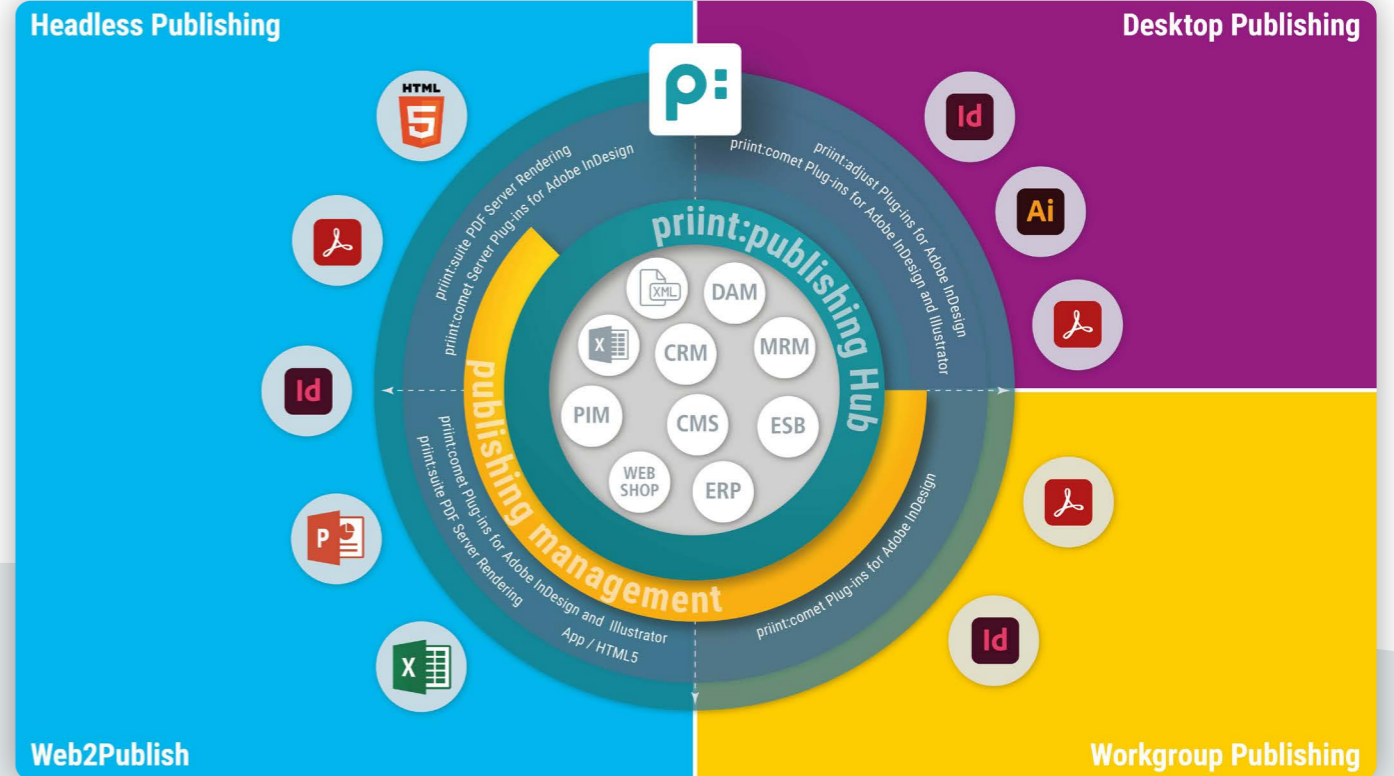
Enterprise Solution Partner

SDZeCOM // System Integrator and System Architect

- Certified Enterprise Solution Partner
- Region: D-A-CH
- <https://www.priint.com/en/partnerprofile/sdze.com.html>



SCAN ME FOR
MORE INFO



priint:suite

The Solution for all Marketing Publication Challenges

- Now more than ever, print and other digital publications are vital to staying connected with customers, colleagues, prospects and audiences. That's why more than 500 satisfied customers and 100 solutions partners trust priint:suite to modernize, automate and simplify their digital and print publishing processes.
- The same data and flexibility that fuels digital communication can be seamlessly utilized in the digital and print publishing channels with one click, ensuring a consistent message and customer experience across all channels.
- priint:suite is modular and scalable, making successful and cost-effective print process automation possible for organizations of any size and connection to every stakeholder department within the organization effortless – enabling you to finally achieve a truly collaborative omnichannel communications program.
- #NoMoreCopyPaste #priint

More info?
Contact us!



www.priint.com
info@priint.com

